

# CALIFORNIA WILDLIFE CAMPAIGN



California is a land of diverse and extraordinary wildlife. More than 1,275 species of mammals, birds, reptiles, amphibians and fish live within our borders, and many are found nowhere else in the world. The California Department of Fish and Game works hard to conserve these precious natural resources, by maintaining more than 200 wildlife areas and ecological reserves throughout the state.

The CALIFORNIA WILDLIFE CAMPAIGN gives you the opportunity to help us in this mission, while providing you access to these fabulous wildlife viewing areas. Your tax deductible donation will help maintain and restore wildlife habitat, provide educational programs, and help build exhibits and trails at wildlife viewing areas.

When you visit one of Fish and Game's wildlife areas or ecological reserves, you will experience, first-hand, the wonders of California wildlife — from abundant waterfowl to rare and endangered species, such as the bald eagle. Complete with trails, exhibits and guided tours, these areas appeal to novice and experienced wildlife watchers alike.

You can help protect and enhance California's wildlife resources in a number of ways. Each of our wildlife reserves offers volunteer opportunities to work on habitat restoration projects, lead area tours, or provide outreach programs to schools. In addition, you can contribute to the California Wildlife Campaign, which supports Departmental habitat restoration work and educational programs throughout the state. Campaign members receive a membership card which entitles them to visit all of these sites, free of charge. Hunting and fishing license holders can also use these areas for free; all others may enter by paying a day-use fee.

Whether you come as a volunteer, campaign member, or first-time visitor, you can experience a slice of wild California at any of our wildlife areas.

## Membership Benefits!

The membership card provides you with free access to many of California's best wildlife viewing areas. The *California Wildlife Campaign Newsletter* provides campaign members with information on where to view wildlife, upcoming events and festivals, and inside news about the Department of Fish and Game.

### Individual \$13

You receive one membership card and the *California Wildlife Campaign Newsletter*.

### Family \$26

You get up to four membership cards and the *California Wildlife Campaign Newsletter*.

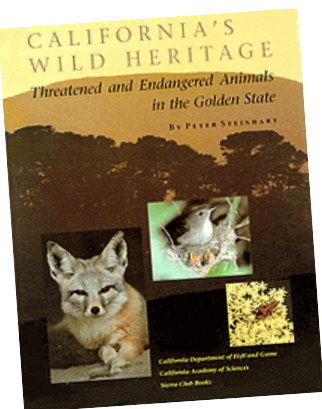
### Supporter \$35

You receive the benefits of a *Family Membership* plus a subscription to *Outdoor California*, the Department of Fish and Game's award winning wildlife magazine. Published six times a year, it is full of many informative articles on California's great outdoors.

### Protector \$50

You get all the benefits of a *Supporter* plus the *California Wildlife Viewing Guide*, a full-color guidebook to 200 of California's best wildlife-viewing areas. The book features detailed site descriptions, side trips, viewing tips, and easy-to-follow directions.

*California's Wild Heritage: Threatened and Endangered Animals in the Golden State* provides a history and color photographs of California's threatened and endangered animals. The species are categorized by region in this beautiful book.



To become a member of the California Wildlife Campaign, please send us your name, address, city, state, zip, phone, e-mail address, and the names of other cardholders on your membership. Make check payable to the California Wildlife Campaign and mail to: California Wildlife Campaign, Department of Fish and Game, 3211 "S" Street, Sacramento, CA 95816. Or visit our website at [www.dfg.ca.gov/cwc/cwc.html](http://www.dfg.ca.gov/cwc/cwc.html) to download our registration form. Please call 916 327-5961 for more information.